

Программа
**ЕЖЕГОДНАЯ КОНФЕРЕНЦИЯ EU-RUSSIA
 STUDENT CONFERENCE 2020
 «BREAKING DOWN BARRIERS»
 ONLINE 1^{1/2}**



17 Октября 2020

10:30 – 12:00	<p>Conference opening. Greeting.</p> <ul style="list-style-type: none"> • Welcome speech of the chairmen of the organizing committee of the EU-Russia 2020 conference • Welcome speech of the representative of the organizational partner – Higher School of Economics <hr/> <p>Panel discussion</p> <p>Topics:</p> <ul style="list-style-type: none"> • Economic relations of EU-Russia: <ul style="list-style-type: none"> ○ Problems and potential solutions ○ EU Green Deal • Digitalization <p>Speakers:</p> <ul style="list-style-type: none"> • Christian Kern – former Federal Chancellor of Austria (2016-2017), Chairman of the Community of European Railways (2014-2016), member of JSCo Russian Railways Board of Directors • Sergey Shvetsov – First Deputy Governor of the Bank of Russia, Member of the Bank of Russia Board of Directors • Alexander Varvarin – Vice President, Corporate Relations and Legal Support, "Russian Union of Industrialists and Entrepreneurs"
12:00 - 12:15	Breaks
12:15 – 14:00	<p style="text-align: center;">Part 1. Expert round tables</p> <p>Session I. FinTech</p> <p>Topics for discussion:</p> <ul style="list-style-type: none"> • The neo-revolution: will neo-banks replace traditional banking? • Fintech time: trends, figures, facts • Digital literacy in the modern world - an advantage or a necessity? <p>Speakers:</p> <ul style="list-style-type: none"> • Mikhail Popov - founder and CEO of Talkbank, the first Russian bank in messengers with AI • Artemy Kruglov – Head of innovation studio, Visa

- Alfiya Bochkareva – Head of Digital Innovations Group, Raiffeisenbank
- Svetlana Tolkacheva – Top- manager of VTB, member of the Expert Council of the Bank of Russia in financial literacy
- Roman Minchenko – Head of piloting innovative financial services and technologies, Financial Technologies department, Bank of Russia

Session II. Law and IT

Topics for discussion:

- Legal regulation of digital financial assets: current approaches in Russia and Europe
- New technologies and legal responsibility
- Transformation of the legal function in the era of digitalization

Speakers:

- Lyudmila Kharitonova, Founder and Managing Partner, Zartsyn & Partners
- Yulia Prikhodina – Head of Expert Council for Assessing the Regulatory Impact of Bills under the Council for Financial, Industrial and Investment Policy of the Russian Chamber of Commerce and Industry
- Dmitry Kostalgin – Managing Director of TaxAdvisor consulting firm
- Ksenia Danshina – Associate at CMS Russia, IP practice

Session III. “New realities in Real Estate and construction”

Topics for discussion:

- Overview of the current trends and new formats in the commercial Real Estate market;
- Application of the "Smart city" standards in comprehensive urban development projects;
- Digitalization of the construction and development process (ConTech, BIM, IoT);
- Smart solutions in the field of Real Estate facility-management and organization of comfortable public spaces (Big Data, Blockchain, ecosystems and task-management applications)

Speakers:

- Anders Liljenstolpe – JLL Russia&CIS, CEO
- Karsten Richter – Strabag SE Russia, CEO
- Philippe Tretyakov – KORTROS Group of Companies, CCO
- Vitaly Berezka – PlanRadar, Country Manager of the Russian Region
- Vyacheslav Shitov – MIBC City Management Company, CTO

Session IV. EdTech

Topics for discussion:

- Does online education lead to greater equality?
- Development of technologies in online education (application of ML and AI)
- Should the government sponsor socially significant EdTech projects?
- EdTech investment environment after the pandemic.
- Development of a competitive project in EdTech: how to find sponsors?

Speakers:

- Alexey Zaitsev - Researcher at Skoltech, creator of the 01mathematics online platform
- Yuri Grebenyuk, head of the methodological department of the InternetUrok Home

	<p>School</p> <ul style="list-style-type: none"> • Maria Ilynikh, head of projects of platform Uchi.ru
14:00 - 14:15	Break
14:15 - 16:00	<p style="text-align: center;">Part 2. Presentation of case solutions</p> <p>Case 1: Development of a financial organization</p> <p>Partner: <i>VTB Group</i></p> <p>Participants will be asked to give recommendations to a large bank on the formation of a strategy for the development of its non-banking services, in particular the housing ecosystem.</p> <p>Jury:</p> <ul style="list-style-type: none"> • Representatives of VTB Group <ul style="list-style-type: none"> ◦ Svetlana Tolkacheva – Top- manager of VTB, member of the Expert Council of the Bank of Russia in financial literacy ◦ Viatcheslav Dusaleev, CEO of ecosystem «m2» • Grigory Gashnikov– Head of the Expert Group of the Financial Technologies Department, Bank of Russia • Vitaly Berezka – PlanRadar, Country Manager of the Russian Region <p>Case 2: Law and investment</p> <p>Partner: <i>Expert Council for Assessing the Regulatory Impact of Bills under the Council for Financial, Industrial and Investment Policy of the Russian Chamber of Commerce and Industry</i></p> <p>The participants will be asked to assess the prospects of development and increase the investment attractiveness in the territories with special regime of entrepreneurial activity in the Russian Federation. As part of the analysis, they will have to study foreign practice, as well as recent and proposed amendments to laws regulating these territories.</p> <p>Jury:</p> <ul style="list-style-type: none"> • Representatives of Expert Council for Assessing the Regulatory Impact of Bills under the Council for Financial, Industrial and Investment Policy of the Russian Chamber of Commerce and Industry • Andrey Mukulin – head of Sakhalin office of Pepeliaev Group •
16:00 - 16:15	Break
16:30 - 17:15 For case participants	Closing of the conference and announcement of plans for the 2021 conference